

Anchors in Action

Aligning Food Purchasing Standards for Greater Impact



Our Speakers



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Program Director
Real Food Challenge



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Director of Institutional Impact
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Healthy Food in Health
Care, Health Care
Without Harm



Christina Spach

Food Policy Campaigns
Coordinator,
Food Chain Workers
Alliance

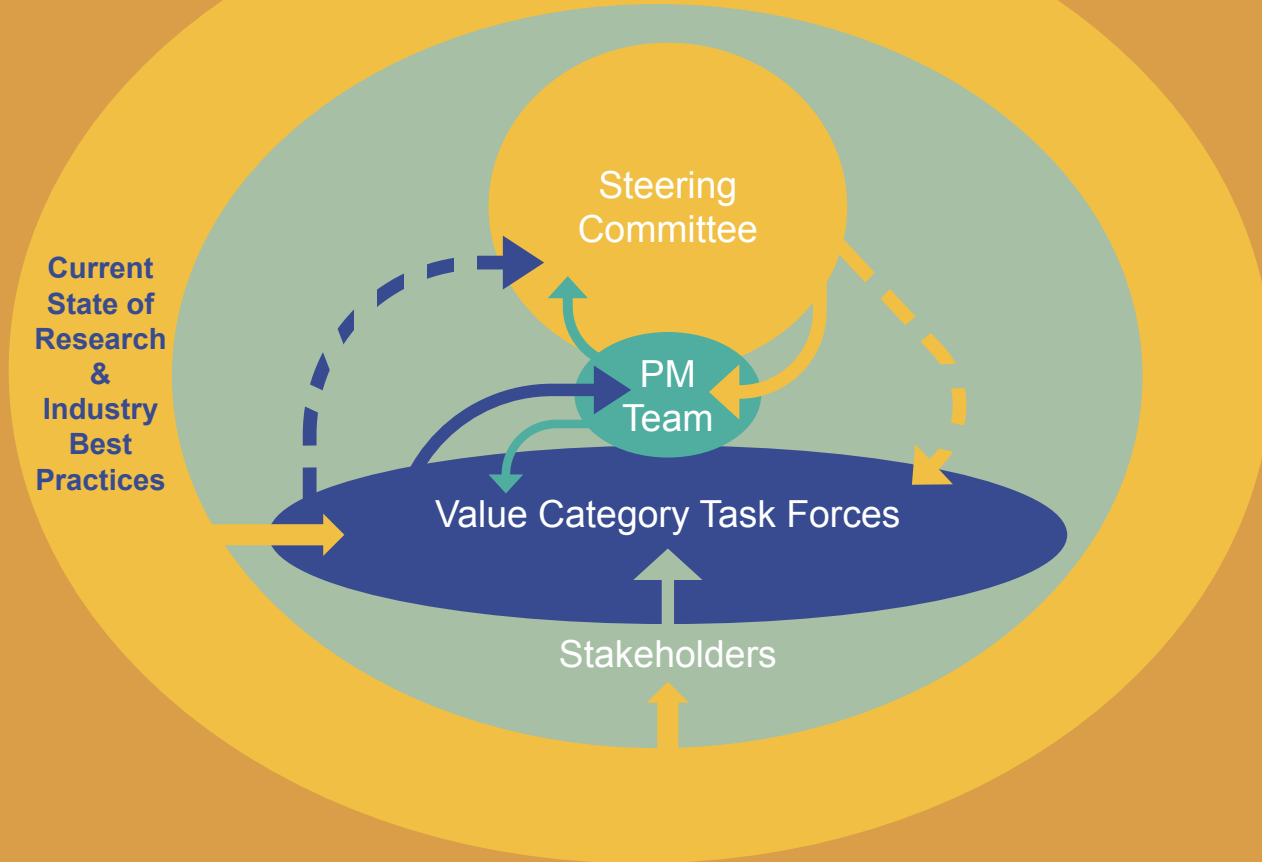
Anchors in Action

Coordinated Action +
Unified Movement =
**Maximum Impact for
a
Just Food System**

<https://noharm-uscanada.org/anchorsinaction>



Anchors in Action - Governance Structure





Anchors in Action Stakeholder Engagement

Public Institutions,
Community-Based
Coalitions, National
Partners, Value
Category Experts,
Food Chain Workers
& Labor Partners



AiA

Listening Sessions:
Suppliers & Peer Orgs,
Open Houses

Producers,
students,
universities &
colleges, seafood
networks, food
service workers,
worker-driven social
responsibility
networks



Implementation
Team, Developed
Hospital Focus
Groups, Partner
Engagement



Anchors in Action Values and Principles



**Local
Economies**



**Environmental
Sustainability**



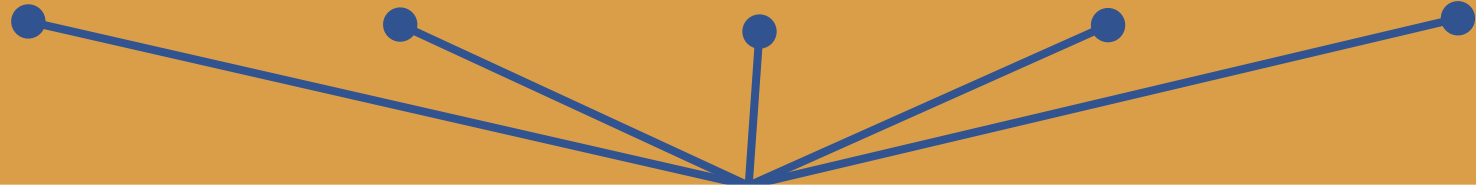
**Valued
Workforce**



**Animal
Welfare**



**Community
Health & Nutrition**



Fundamental Strategies

Best practices for robust implementation of values-based procurement and authentic incorporation of racial equity, climate justice, and food sovereignty.

*Value icons are trademark
of the Center for Good
Food Purchasing's Good
Food Purchasing Program*

Overlaps between AiA Framework and National Strategy

→ **Community Health & Nutrition**

- ◆ Increasing whole and minimally processed foods
- ◆ Reducing sodium and added sugars
- ◆ Increasing whole-grain rich and plant-based foods
- ◆ Prioritizing healthy food access for all
- ◆ Creating healthy food environments at institutional dining facilities
- ◆ Food is Medicine interventions; screening and referring for food insecurity

→ **Valued Workforce**

- ◆ Prioritize purchasing from vendors that protect worker safety, health, and well-being
- ◆ Hold vendors accountable when local, state, and federal labor laws are violated

→ **Aligned metrics for labor practices, nutrition, and local food purchasing to better address issues of equity, access, and disparities at institutions**

→ **Local and Community Based Economies**

- ◆ Purchasing from local suppliers from/in underserved communities
- ◆ Forward contracting with small and mid-sized local suppliers
- ◆ Purchasing from farmer-owned businesses, cooperatives, and food hubs
- ◆ Create local food marketing opportunities at institutional campuses
- ◆ Invest resources in initiatives that expand access to land, capital, and markets for historically underserved suppliers



Who will the standards alignment impact?

Community Members

Anchor institutions serve foods that support community health, workers, and economies

Producers & Suppliers

Open institutional markets for values-based food producers
Increase market access

Advocates

Strong values-based standards as a tool for local organizing efforts

Food Service Operators

A unified framework for values-based food procurement
New possibilities for cross-sector collaboration

Policymakers

Framework to support constituent values and well-being with taxpayer dollars



CENTER
FOR
GOOD FOOD PURCHASING

Good Food Purchasing Standards



**Healthier Food
Purchasing Standards**

**ALIGNED
STANDARDS**
FOR ALL INSTITUTIONS



**Real Food
Standards**

*Standards to be
published in 2023*

FOOD CHAIN WORKERS ALLIANCE





We are workers in the food system, employed on farms, in factories, warehouses, trucks, supermarkets, restaurants, cafeterias, selling food on the streets and more. We are organizing locally + globally to improve our working conditions + have a say in our workplaces and in our communities.

